

ONLINE ADVERTISING

RATES

Exhibitors can leverage access to extended audiences. Showcase your company with exposure to more than 20,000 unique visitors online. Ads will run for 6-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers

SIZE	EXHIBITOR RATE	NON-EXHIBITOR RATE
Header Leaderboard (on all pages)	\$500	\$600
Sidebar Rectangle (on a min. of 5 pages)	\$350	\$450
Footer Rectangle (on a min. of 5 pages)	\$250	\$350



SUBMITTING YOUR ONLINE ADVERTISEMENT

Alpine Tradeshows will accept online ads in JPEG, PNG or GIF formats. File size should be under 60kb. Completed files can be set to janna@karmacreativesolutions.ca.

DESIGN SERVICES FEE

Should you require assistance creating your advertisement, Karma Creative Solutions can assist you at a rate of \$88/hour.

TO BOOK YOUR AD SPACE, CONTACT:

Nadia Ghadban | nadia@alpinetradeshows.com | 613-692-1645

**ONLINE ADVERTISING
SPACE IS NOW
AVAILABLE!**

**RESERVE YOUR
SPACE NOW!**

SPACE IS LIMITED

WEB USER STATISTICS

USERS BY AGE

25-34: 38%

35-44: 16%

18-24: 15%

55+: 23%

45-54: 8%

80%

FEMALES

20%

MALES

TOP PAGES

- TICKETS
- SHOW INFO
- EXHIBITOR LIST
- LOOKING TO EXHIBIT
- LOOKING TO EXHIBIT
- GALLERY
- SHOW FEATURES

DEVICES

MOBILE - 60%

DESKTOP - 30%

TABLET - 10%

52% OF MOBILE USERS
ARE APPLE USERS